

2026 Thunder Valley Rally (Sept. 18 & 19, 2026)



Food Vendor Agreement

TVR® has limited vendor space and can only accommodate a limited number of vendors. Our goal is to offer only the highest quality to our TVR guests. All apps must be submitted by Aug. 31, 2026. Applications can be mailed to:

Cottonwood Rec. Center (Attn: TVR)
150 S. 6th St.
Cottonwood, AZ 86326

All applications must be submitted with payment in the form of cash or check. Credit Card payments can be made over the phone if needed. **Any application received without requested form of payment enclosed will not be accepted.** If applications are approved payment will then be processed. All vendors will be notified on or before Aug. 31, 2026 if they are approved. For those who are not, a refund will be sent along with notification. **Please make checks payable to City of Cottonwood.**

Thunder Valley Rally is held at Riverfront Park on Sept. 18 & 19, 2026. Vendors have until Sunday, Sept 20, at 11 a.m. to tear down. This event is hosted by the City of Cottonwood to promote and support the local area and businesses.

All vendors will be located at Riverfront Park: This location will host the main concerts during the evenings and other similar activities throughout the entirety of the event.

Designated vendor check-in will be arranged prior to the event with staggered times based on individual needs per vendor. Each Vendor must arrive no later than 5 minutes past their designated Check-in Time. If a vendor arrives earlier and space permits, they will be shown to their spot. If not, the vendor must wait for their designated check in time. If you're a vendor who will be setting up a trailer as part of your space we will need to know this as well as which direction the trailer opens up. Vendors bringing trailers will be offered earlier check in times to help alleviate congestion within the vendor area.

Vendor Staging area will be located at:

1284 E River Front Rd,
Cottonwood, AZ 86326

ALL FOOD VENDORS WILL BE REQUIRED TO SUBMIT A CERTIFICATE OF INSURANCE NAMING THE CITY OF COTTONWOOD AS AN ADDITIONAL INSURED WITH ENDORSMENT PRIOR TO AUGUST 31, 2026 IF APPROVED. FAILURE TO DO SO WILL RESULT IN WITHDRAWAL OF YOUR APPLICATION IN CONSIDERATION OF VENDOR SPACE FOR TVR®

All TVR® FOOD VENDORS will be responsible for the basic fee of \$600.00 and must be accompanied with the application in form of check at the time of submission. Failure to do so will result in the immediate denial of your application. **DUE TO AN INCREASE IN COST, POWER WILL NO LONGER BE INCLUDED IN THE BASE FEE AND CAN BE PURCHASED FOR AN ADDITIONAL \$150.** Food Vendors are required to have and maintain a receipt system and are required to give a copy to the customer. **At no time during the event will Food Vendors be allowed to raise prices.** Any vendor caught doing so will be removed from the event.

Security:

Thunder Valley Rally® will provide security personnel 24/7 inside the vendor area beginning Sept. 18, 2026 at the opening of the event. However, you are responsible for protecting your merchandise from theft or damage. No one will be permitted to remain inside vendor areas after the venue has closed each evening.

Liability:

When it is deemed necessary through the City of Cottonwood’s Risk Management department that a Certificate of Liability Insurance is required, you must provide your Certificate of Insurance meeting the minimum requirements no later than August 31, 2026. Specific information about who is required to submit a certificate of insurance and what the minimum requirements are is located in the attached letter. If you are required to submit a certificate of insurance to the City and do not submit before the deadline, you may be removed from event participation. A TVR representative will inform you upon registration if this is a requirement for your booth.

City of Cottonwood 827
N. Main St.
Cottonwood, AZ 86326

Prohibited Activities and Restricted Merchandise:

- No unauthorized use of the Thunder Valley Rally® name and/or logo. TVR® holds state registered trademarks on the words “Thunder Valley Rally®”. Merchandise utilizing these words or images will be confiscated and vendor will be required to leave the property.
- No firearms sales
- All knives, swords, or other items considered to be weapons must be secured from public access
- No hardcore pornography sales or displays
- Merchandise displaying foul language or obscenity must be cleared in advance by TVR®
- No controlled substances
- No games of chance
- No vendor merchandise that infringes on copyrights
- **Display vehicles must fit inside your assigned vendor space.** Trucks, trailers, golf carts, ATV’s, and motorcycles used for transportation are not permitted. These associated vehicles must be parked in the vendor parking area.

Safety:

All vendors are obligated to obey all pertinent fire and safety codes, laws, ordinances, and regulations as mandated by the State of Arizona, City of Cottonwood, and Thunder Valley Rally®.

Sublet:

Every vendor on the property must be individually registered and insured. No subletting or sharing is allowed and will result in additional fees and/or the violator being escorted from the property. **(This policy will be strictly enforced.)**

Overnight Parking:

All vendors will have access to overnight parking for their vehicles only during the event.

Cancellation:

If you register and pay for a vendor space but later discover you are unable to make the event, TVR® will refund your vendor fees, less a 20% processing charge, if you notify our office in writing no later than **August 31, 2026**. No refunds will be considered beyond that date.

Lighting/Power:

- Products for which you apply may not be approved. Only the products approved in your application will be authorized to sale. ABSOLUTELY no items may be added after application is approved unless it is approved by TVR® and changes are made in writing to the application.
- In the event your application is approved, the location of your booth will be determined for you and under no circumstances are to move or encroach on another vendor’s space.
- **The vendor is responsible for their own connection to the generators provided by TVR®.**
- All prices of items listed above in the application are to be “set prices” and any increases to these items during the event is strictly prohibited unless otherwise approved by TVR®.

Vendors failing to abide by these rules and regulation will be immediately removed from the event and responsible for payment at time of removal. Furthermore any vendor found in violation of any of these rules and regulations will not be eligible for future events put on by the City of Cottonwood or TVR®.

Is your booth a trailer set up **YES or NO?** If yes, what side is your display: **Passenger or Driver?**

Please draw a diagram of the booth with dimensions including:

- Total length of stand with hitch and awnings extended
- Total depth of stand including counters Is your hitch removable **YES or NO?**

All food vendors will be solely responsible for maintaining and operating under all Yavapai County and City of Cottonwood local Health and Fire Code policies. Yavapai County Health Permits must be obtained prior to the event and must be posted at all times. Applications may be obtained at www.yavapaihealth.com

Applicant’s Signature _____

Date _____

Title _____